

HOTROCK™

STORMGUARD MAX™

- SCREENED TO SIZE & DYED BRIGHT IN COLOR FOR OPTIMUM SPREADABILITY
- CONTAINS SODIUM CHLORIDE, CALCIUM CHLORIDE PELLET AND MAGNESIUM CHLORIDE FLAKE FOR ENHANCED PERFORMANCE (*)
- EFFECTIVE TO -15° FAHRENHEIT

* Each crystal is coated with a liquid deicer containing magnesium chloride and an organic carbohydrate with corrosive inhibitors.

MADE WITH
TRIPLE-THREAT TECHNOLOGY™
PREMIUM SCREENED ROCK SALT · GRANULAR ICE MELTING CHLORIDES
LIQUID DEICER COATING & CORROSION INHIBITOR

1. PREMIUM SCREENED ROCK SALT: HotRock™ STORMGUARD ICE & SNOW MELT PRODUCTS CONTAIN THE HIGHEST QUALITY DEEP MINED ROCK SALT IN THE WORLD AND IS SCREENED TO THE PERFECT SIZE FOR OPTIMUM FLOW AND SPREADABILITY.

2. ADDITION OF GRANULAR ICE MELTING CHLORIDES: HotRock™ STORMGUARD ICE & SNOW MELT PRODUCTS CONTAIN ADDITIONAL ICE MELTING CHLORIDES SUCH AS SODIUM CHLORIDE, MAGNESIUM CHLORIDE, AND CALCIUM CHLORIDE BLENDED WITH HotRock™ ROCK SALT TO MAXIMIZE MELTING SPEED AND TO WORK AT LOWER TEMPERATURES.

3. LIQUID DEICER COATING & CORROSION INHIBITOR: EACH CRYSTAL OF HotRock™ STORMGUARD ICE & SNOW MELT PRODUCTS ARE ENHANCED WITH A LIQUID BLEND OF MAGNESIUM CHLORIDE AND A CORN DERIVED ORGANIC DEICER. THE ORGANIC ADDITIVE CREATES A RESIDUAL MELTING EFFECT AND FORMS A BARRIER BETWEEN SURFACES REDUCING CORROSION.



THE **HOTROCK™** STORY

HotRock™ PRODUCTS ARE MADE WITH THE HIGHEST QUALITY, ICE-MELTING CHLORIDES IN THE WORLD AND ARE UNIQUELY COLORED FOR PRECISION APPLICATION CONTROL WHILE SPREADING. EVEN MORE IMPRESSIVELY, THESE CHLORIDES NATURALLY CONTAIN OTHER MINERALS AND ARE PRODUCED AT A VARIETY OF SIZES TO PROVIDE A LONG-LASTING NATURAL MELTING BOOST.

THESE ATTRIBUTES WERE THE INSPIRATION BEHIND THE HotRock™ BRAND. THIS COMBINATION OF QUALITY INGREDIENTS ALLOWS US TO DEVELOP HIGH-PERFORMING PRODUCTS TO MEET ALL OF YOUR SNOW & ICE REMOVAL NEEDS, NO MATTER THE SCALE.

WHEN YOU MELT, MELT CONFIDENTLY WITH HotRock™

(260)387-6170

WWW.MIDAMERICANSALT.COM

