

HotRockTM

ROCK SALT +HEAT BOOST

- SCREENED TO SIZE & NATURALLY BRIGHT IN COLOR FOR OPTIMUM SPREADABILITY
- THE MOST ECONOMICALLY PRICED SALT AVAILABLE
- AVAILABLE IN 13 LB, 25 LB, & 50 LB SIZE

98%+ PURE SALT
NATURALLY COLORED
FOR APPLICATION CONTROL

THE **HotRock**TM STORY

*HotRock*TM PRODUCTS ARE MADE WITH THE HIGHEST QUALITY, ICE-MELTING CHLORIDES IN THE WORLD AND ARE UNIQUELY COLORED FOR PRECISION APPLICATION CONTROL WHILE SPREADING. EVEN MORE IMPRESSIVELY, THESE CHLORIDES NATURALLY CONTAIN OTHER MINERALS AND ARE PRODUCED AT A VARIETY OF SIZES TO PROVIDE A LONG-LASTING NATURAL MELTING BOOST.

THESE ATTRIBUTES WERE THE INSPIRATION BEHIND THE *HotRock*TM BRAND. THIS COMBINATION OF QUALITY INGREDIENTS ALLOWS US TO DEVELOP HIGH-PERFORMING PRODUCTS TO MEET ALL OF YOUR SNOW & ICE REMOVAL NEEDS, NO MATTER THE SCALE.

WHEN YOU MELT, MELT CONFIDENTLY WITH *HotRock*TM.

(260)387-6170

WWW.MIDAMERICANSALT.COM



HIGHEST QUALITY DEEP MINED ROCK SALT

- THE MOST RELIABLE SUPPLY OF HIGH QUALITY IMPORTED ROCK SALT IN NORTH AMERICA.
- HIGHLY PRODUCTIVE DEEP SHAFT MINE EMPLOYING HIGHLY ADVANCED TECHNOLOGY
- ISO 9001 QUALITY CERTIFIED AND RIGOROUS LAB TESTING ENSURES CONSISTENT HIGH QUALITY BAG AFTER BAG
- *HotRock*TM PRODUCTS ARE MANUFACTURED AT FACILITIES THROUGHOUT THE US ENABLING RAPID DELIVERIES.